

Jumpstart Agenda

Saturday, May 6

Breakfast + Welcome

9:00 – 9:45 a.m.

Going Into Business For Yourself

9:45 – 10:15 a.m.

Maureen Henry, *Break Public Relations*

Break

10:15 – 10:20 a.m.

Media Panel

10:20 - 11:20 a.m.

Jake Wiederrich, *KIRO 7*

Joe Veyera, *Queen Anne/Magnolia News*

Justin Carder, *Capitol Hill City Blog*

Break

11:20 – 11:30 a.m.

Integrated Campaigns in PR

11:30 – 12:00 p.m.

Jasmine Goodwin, *Freelance Communications Consultant*

Networking Lunch

12:00 - 12:45 p.m.

Break

12:45 – 1:00 p.m.

Roundtable Session

1:00 – 2:30 p.m.

Alissa Wolken, *Woodland Park Zoo*

Dan Lee, *PR Talent*

Jacque Coe, *Group Health*

David Blandford, *Visit Seattle*

Katelyn Del Buco, *Pacific Science Center*

Elin Waldman, *Pacific Science Center*

Anna DeMers, *C+C*

Elena Edington, *Edelman*

Janelle Guthrie, *Washington Employment Security Department*

Wyatt Curtis, *C+C*

Susan Stoltzfus, *Port of Seattle*

Benefits of PRSA

2:30 – 2:45 p.m.

Tim Smith, *Edelman and PRSA Puget Sound President*

Closing Notes + Raffle

2:45 – 3:00 p.m.

Delaney Berreth, *Pacific Science Center*

Kate Devaney, *Lighthouse eDiscovery*

YoPro Reception

3:30 p.m. - 5:00 p.m.

Location TBD

