



PR Professional of the Year Award PRSA Puget Sound Chapter Guidelines and Nomination Information

(updated July 2008)

The PR Professional of the Year Award recognizes a Puget Sound area public relations professional who has best demonstrated professionalism, innovation and involvement in the field of public relations within the past year (July 1, 2007 and June 30, 2008).

Eligibility

The award is open to PRSA chapter members and non-members in the field of public relations. The majority of a nominee's accomplishments submitted for consideration must have occurred during the past year.

Entries

Nominations can be submitted by any PRSA Puget Sound chapter member on behalf of another member, non-member or themselves, or by a nominating committee expressly established for this award.

Evaluation

While heavily weighted toward a nominee's professional accomplishments, the evaluation will also consider how the individual demonstrated a commitment to integrity and ethical practice in his or her work and contributed to advancing the PR profession through community involvement or other service. (Note: While not required, nominations are encouraged to include letters of support or other documentation to be considered.)

Selection

A judging committee of chapter members and board members will select a winner from among the nominees. The committee can elect to not present an award in any year if, in their judgment, a suitable candidate does not exist. The award will be presented at the PRSA Holiday Gala on December 2, 2008.

To Nominate a Candidate

Please send nomination forms and any supporting information to Tara Darrow at tdarrow@starbucks.com or via mail to Tara Darrow, 2401 Utah Ave. S., MS: S-CM1, Seattle, WA 98134-1435. For further information, call Tara at (206) 318-3156.

Deadline

All nominations must be received by 5:00 p.m. on Friday, August 29, 2008.

**Nomination Form
PR Professional of the Year Award
PRSA Puget Sound Chapter
2008**

Nominee Name:

Title:

Employer:

Address:

Telephone:

E-mail:

1. Comment on the nominee's significant accomplishments in the practice of public relations during the past year. For example, this could include execution of a particularly challenging strategy or tactics, significant positive impact on behalf of a client or the PR profession as a whole, or creative or innovative practices. Please provide specifics on the nominee's impact to their clients or the profession, innovative practices, etc.
2. Comment on the nominee's integrity and ethical practice, including the extent to which the nominee demonstrates a commitment to personal integrity and ethical behavior in their practice of PR.
3. Comment on how the nominee has advanced the profession. In addition to practice accomplishments, please include the extent to which the nominee worked to advance the reputation of the profession through activities such as mentoring, community involvement, etc.
4. Additional comments, if desired.

Submitted by

Name:

Telephone:

E-mail: