

TOTEM AWARDS

CELEBRATING 40 YEARS OF EXCELLENCE



SPONSORSHIP OPPORTUNITIES

March 21, 2018 – 5:30-8:30 p.m.

PRSA Puget Sound is thrilled to announce that we will be presenting a record 78 awards at this year's Totem Awards Celebration! What does this mean? It means we are prepared for a record number of attendees at this year's 40th Anniversary celebration, making it one of the largest PRSA Puget Sound gathering of public relations professionals! This is great exposure for any organization.

We are excited to offer **three sponsorship levels at this 40th Anniversary Totem Awards Celebration** to be held Wednesday, March 21 from 5:30-8:30 p.m.

Premier – This top spot is for only **one sponsor** at the \$2,500 level. The premier sponsor receives:

- one complimentary table of 8 at the event (\$900 Value - includes dinner)
- recognition in all marketing materials as the premier sponsor
- opportunity to place collateral on table (brochure, flyer or giveaway)
- a four or six foot table which can be used to display your company at the event
- an opportunity to speak on stage (up to two minutes)
- opportunity to present the Best of Show or Young Professional award

Partners – Up to three “Partners Sponsorships” at the \$1,000 level, includes:

- two complimentary tickets to the event (up to \$260 Value - includes dinner)
- recognition in all marketing materials* as partner sponsor
- a four or six foot table which can be used to display your company at the event
- signage at your table promoting you as a Partner Sponsor
- verbal recognition during the event

Friends – Up to six “Friends Sponsorships” available at the \$500 level, includes:

- recognition in the event program and on sponsor signs recognizing our “Friends of the Totem Awards”
- space to display collateral near the registration table area
- verbal recognition during the event
- signage at your table promoting you as a Friends Sponsor

To secure your sponsorship or get more information, please contact:

Karla Slate, APR – Totem Awards Chair
kslate@covingtonwa.gov or (253) 480-2402

Diane Bevins – PRSA Administration
diane@asi-seattle.net or (206) 623-8632