



PR Professional of the Year Award PRSA Puget Sound Chapter Guidelines and Nomination Information

The PR Professional of the Year Award recognizes a Puget Sound area public relations professional who has best demonstrated professionalism, innovation and involvement in the field of public relations within the past year (2017).

Eligibility

The award is open to PRSA chapter members and non-members in the field of public relations. The majority of a nominee's accomplishments submitted for consideration must have occurred during the past year.

Entries

Nominations can be submitted by any PRSA Puget Sound chapter member on behalf of another member or non-member.

Evaluation

While heavily weighted toward a nominee's professional accomplishments, the evaluation will also consider how the individual demonstrated a commitment to integrity and ethical practice in his or her work and contributed to advancing the PR profession through community involvement or other service.

Selection

A judging committee of chapter members and board members will select a winner from among the nominees. The committee can elect to not present an award in any year if, in their judgment, a suitable candidate does not exist. The award will be presented at the Totem Awards Celebration Event in March 2018.

To Nominate a Candidate

Complete the nomination form and submit to Karla Slate, APR at kslate@covingtonwa.gov.

Deadline

All nominations must be received by **December 31, 2017**.

PR Professional of the Year Award - Nomination Form

Nominee's Name:

Nominee's Title:

Nominee's Employer:

Employer's Address:

Nominee's Phone Number:

Nominee's E-mail Address:

What are the nominee's significant accomplishments?

Comment on the nominee's significant accomplishments in the practice of public relations during the past year. For example, this could include execution of a particularly challenging strategy or tactics, significant positive impact on behalf of a client or the PR profession as a whole, or creative or innovative practices. Please provide specifics on the nominee's impact to their clients or the profession, innovative practices, etc.

Comment on the nominee's integrity and ethical practice.

Include the extent to which the nominee demonstrates a commitment to personal integrity and ethical behavior in their practice of PR.

How had the nominee advanced the profession?

Comment on how the nominee has advanced the profession. In addition to practice accomplishments, please include the extent to which the nominee worked to advance the reputation of the profession through activities such as mentoring, community involvement, etc.

Submitted by:

Submitter's Address:

Submitter's E-mail Address:

Submitter's Phone Number: